

**College of Engineering Undergraduate Education Surveys
1997-99**

	Senior Survey	Alumni Survey	Employer Survey
Development	<ul style="list-style-type: none"> ➤ Developed by ABET subgroup in consultation with the School of Education ➤ Pilot tested in March 1998. ➤ Approved by College-wide ABET committee in April 1998. ➤ Modified slightly each term based on feedback from respondents. 	<ul style="list-style-type: none"> ➤ Developed by ABET subgroup in consultation with the School of Education. 	<ul style="list-style-type: none"> ➤ Developed by ABET subgroup in consultation with the Engineering Career Resource Center.
Administration	<ul style="list-style-type: none"> ➤ Administered each Fall and Winter term (beginning in Winter 1998). ➤ Faculty currently administer the surveys in all senior level courses. 	<ul style="list-style-type: none"> ➤ Administered in 1998 to alumni graduating in 1996, 1993 and 1988. Plan to administer each year to 2, 5 and 10 year alumni. ➤ 2200 surveys were mailed. ➤ Sorted by department and including a cover letter from the department chair. 	<ul style="list-style-type: none"> ➤ Administered to on-campus recruiters during the Winter term recruiting season.
Data Entry & Reporting	<ul style="list-style-type: none"> ➤ Closed-ended data entry is outsourced through Information Transfer Systems (ITS). ➤ Open-ended data entry and reporting is done through the Office of the Associate Dean for Undergraduate Education. ➤ A report is generated for the College and each program. 	<ul style="list-style-type: none"> ➤ Closed-ended data entry is outsourced through ITS. ➤ Open-ended data entry and reporting is done through the Office of the Associate Dean for Undergraduate Education. ➤ A report is generated for each cohort and the combined cohorts by program. A College-wide report is also generated. 	<ul style="list-style-type: none"> ➤ Data entry and reporting is done through the Office of the Associate Dean for Undergraduate Education.

Table 3.7. Survey Development Process